



GOLF

2024

ANNUAL CHARITY GOLF DAY

SPONSORSHIP PROPOSAL

**PENINSULA KINGSWOOD GOLF CLUB
MONDAY 12 FEBRUARY 2024**

Ambrose fours • \$5000 Hole-in-one • Longest drive
Nearest the pin • Putting competition • Two course lunch • Side fundraisers and more

mecwacare

GOLF DAY 2024

About mecwacare

mecwacare is a not-for-profit, non-denominational charitable organisation that has been supporting Victorians for more than 64 years. We are a values-based, care-driven organisation that provides residential, community and in-home nursing, care and support services. Our mission is to partner with the elderly and people with a disability to live fulfilling and purposeful lives.

We care for more than 20,000 people across metropolitan Melbourne and regional Victoria through a service network operated by 2500 employees and 500 volunteers. More than 85 per cent of our clients are pensioners.

Our philosophy is that life at every stage is a source of rich experiences, rewarding interactions, meaningful activities and fun outings. We believe life is made more enjoyable through social inclusion, nutritious and delicious meals and community involvement.

Annual Charity Golf Day

Now in its 23rd year, the annual mecwacare Charity Golf Day is our signature fundraising event. This event is an opportunity for businesses and the community to show their support for the life-changing services mecwacare provides.

The day provides the opportunity to experience 18 holes of golf at the exclusive Peninsula Kingswood Golf Club, one of Melbourne's internationally renowned sandbelt courses.

A variety of sponsorship opportunities are available (see details next page). All packages include breakfast on arrival, 18 holes of golf, and a two-course lunch plus raffle and competition prizes.

Proceeds go directly to programs and services that support the most vulnerable people in our community.

With your support, we can be there for those who need us most.

Event details

Monday February 12, 2024

Peninsula Kingswood Golf Club, Frankston

6:30am Team and player registration
Breakfast – egg and bacon muffins, tea and coffee

7:45am Player address

8:00am Shotgun start Ambrose four-person, 18 holes

Prizes throughout the course including nearest the pin, longest drive and a \$5000 hole-in-one

12:30pm Putting competition for non-golfers

1:30pm Welcome by Chief Executive Officer
Two course lunch
Prize presentations

3:00pm Event concludes

Bookings

P 03 8573 4809

E fundraising@mecwacare.org.au



Sponsorship Packages

	GOLD \$12,500	SILVER \$8500	BRONZE \$6500
Round of golf, breakfast and lunch:	3 teams	2 teams	1 team
Company banner on display: (production at own cost)	Breakfast Post-game lunch	Breakfast Post-game lunch	
Company logo on projector screen at post game lunch:	•	•	•
Acknowledgement by Chief Executive Officer during lunch:	•	•	•
Company logo displayed on table centrepieces:	•	•	•
Company logo on mecwacare's Golf Day webpage for 12 months:	•	•	•
Company logo on the mecwacare intranet homepage from date of sign up to one month following the event, with exposure to more than 2500 employees:	•	•	•
Company logo on post event video:	•	•	•
Acknowledgement in Chief Executive Officer internal newsletter:	•	•	
Acknowledgement on mecwacare's social media channels - Facebook, Instagram and LinkedIn. Gold sponsors receive seven posts, silver sponsors receive five post, and bronze sponsors receive two posts:	•	•	
Opportunity to provide a promotional slide to feature in a PowerPoint presentation during lunch:	•	•	
Your company logo on all event communications from date of sign up:	•		
The opportunity to provide promotional gifts to guests (at your own cost):	•		
Free advertisement in in the next edition of mecwacare's quarterly newsletter, distributed to both mecwacare's internal and external supporters:	•		

Additional guests

Extra tickets are available for additional guests.

- Golf and lunch (individual) \$495
- Golf and lunch (team) \$1980
- Lunch only (individual) \$295

A putting competition will be held for non-golfers.

For bookings or more information

P 03 8573 4809
E fundraising@mecwacare.org.au
W mecwacare.org.au



2023 winning team from Empower Healthcare

About Peninsula Kingswood Golf Club

The Kingswood Peninsula Golf Club was established in 2013, following the merger of the Kingswood Golf Club and Peninsula Golf Club.

Prior to this, the Kingswood Golf Club was born in 1904 and was known as the Dandenong Golf Club until 1931. The Peninsula Golf Club was established in 1925 on 450 acres in Frankston.

Located on Melbourne's famous Sandbelt golf region, the Peninsula Kingswood Golf Club is a private club with expansive, lush greens and challenging terrains for golfers of all experience levels.

Peninsula Kingswood Golf Club is less than an hour's drive from Melbourne's CBD, on Victoria's stunning Mornington Peninsula.

Stunning views accompany native vegetation and creek lines, while the bunkers will require careful strategy and positioning from the first hole.

Clubhouse / Course Dress Etiquette

Visitors are required to comply with the club's dress standards. Golfing attire both on the course and in the clubhouse is to be clean, tidy and appropriate to the game of golf.

For further information please visit:
mecwacare.org.au

Location

A 211-279 Skye Road, Frankston
P 03 9789 2222
W peninsulakingswood.com.au

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