



GOLF

2023

ANNUAL CHARITY GOLF DAY

SPONSORSHIP PROPOSAL

YARRA YARRA GOLF CLUB
MONDAY 13 FEBRUARY 2023

Ambrose Fours • \$5,000 Hole-in-One • Longest Drive
Nearest the Pin • Putting Competition • Two-Course Lunch • Side fundraisers and more

GOLF DAY 2023

About mecwacare

mecwacare is a not-for-profit, non-denominational charitable organisation that has been supporting Victorians for more than 60 years. We are a values-based, care-driven organisation that provides residential, community and in-home nursing, care and support services. Our mission is to partner with the elderly and people with a disability to live fulfilling and purposeful lives.

We care for more than 17,000 people across metropolitan Melbourne and regional Victoria through a service network operated by 1,800 employees and 450 volunteers. More than 85 per cent of our clients are pensioners.

Our philosophy is that life at every stage is a source of rich experiences, rewarding interactions, meaningful activities and fun outings. We believe life is made more enjoyable through social inclusion, nutritious and delicious meals and community involvement.



Annual Charity Golf Day

Now in its 22nd year, the annual mecwacare Charity Golf Day is our signature fundraising event. This event is an opportunity for businesses and the community to show their support for the life-changing services mecwacare provides.

The day is highlighted by the chance to experience 18 holes of golf at the Yarra Yarra Golf Club, one of Melbourne's internationally renowned sandbelt courses.

A variety of sponsorship opportunities are available (see details next page). All packages include breakfast on arrival, 18 holes of golf, two-course lunch plus raffle and competition prizes.

Proceeds go directly to programs and services that support the most vulnerable people in our community.

With your support, we can be there for those who need us most.

Event details

Monday 13 February 2023

Yarra Yarra Golf Club, Bentleigh East

- 6:30am Team and player registration
Breakfast – egg and bacon muffins, tea and coffee
- 7:45am Player address
- 8:00am Shotgun start Ambrose four-person, 18 holes
Prizes throughout the course including nearest the pin, longest drive and a \$5,000 hole-in-one
- 12:30pm Putting competition for non-golfers
- 1:30pm Welcome by Chief Executive
Two-course lunch
Prize presentations
- 3:00pm Event concludes

Bookings

P 03 8573 4809

E fundraising@mecwacare.org.au

Entries close

Monday 30 January 2023

Sponsorship Packages

	GOLD \$10,000	SILVER \$7,500	BRONZE \$5,000
Round of golf, breakfast and lunch	12 people	8 people	4 people
Company banner on display (production at own cost)	Breakfast Post-game lunch	Breakfast Post-game lunch	
Company logo on projector screen at post-game lunch	●	●	●
Acknowledgement by Chief Executive during post-game lunch	●	●	●
Company logo displayed on table centrepieces	●	●	●
Company logo on mecwacare's Golf Day webpage for 12-months	●	●	●
Company logo on the mecwacare intranet homepage from date of sign-up to one-month post event (exposure to 1,800 employees)	●	●	●
Company logo on post event video	●	●	●
Acknowledgement in Chief Executive internal news	●	●	●
Acknowledgment on mecwacare's social media channels. Facebook, Instagram and LinkedIn min 9 posts (gold), 6 posts (silver), 3 posts (bronze)	●	●	●
Opportunity to provide promotional slide in lunch-time PowerPoint presentation	●	●	
Logo on all golf day communications from date of sign-up. At least 2 emails to attendees	●	●	
Opportunity to provide promotional gifts to guests (at own cost)	●		
Free advertisement in 1 x edition of mecwacare's quarterly newsletter, distributed to mecwacare supporters (aprox 2,500 people)	●		
Premium gift pack for each player	●		

ADDITIONAL GUESTS

Extra tickets are available for additional guests:

- Golf and lunch, **\$275** (inc GST) per person
- A putting competition will be held for non-golfers.

For bookings or more information

P 03 8573 4809
E fundraising@mecwacare.org.au
W mecwacare.org.au



About Yarra Yarra Golf Club

Established in 1898, Yarra Yarra is one of eight Melbourne sandbelt golf courses, which collectively possess a worldwide reputation among golfers as being on the 'must play' list.

The superb greens and bunkers are a highlight of Yarra Yarra. Typically large, fast and undulating, the greens feature some of the most extreme slopes in Melbourne, while the bunkers are constructed to blend naturally with their surrounds and are intrinsic to the strategy of each hole.

Yarra Yarra is located within 30 minutes drive of the Melbourne CBD.

Clubhouse / Course Dress Etiquette

Visitors are required to comply with the club's dress standards. Golfing attire both on the course and in the clubhouse is to be clean, tidy and appropriate to the game of golf.

For further information please visit: yarrayarra.com.au/cms/the-club/dress-standards.

Location

A 567 Warrigal Road, Bentleigh East
 P 03 9575 0575
 W yarrayarra.com.au

mecwacare

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