mecwacare

mecwacare GOLFDAY 2022

ANNUAL CHARITY GOLF DAY

SPONSORSHIP PROPOSAL

YARRA YARRA GOLF CLUB MONDAY 14 FEBRUARY 2022

Ambrose Fours • \$5,000 Hole-in-One • Longest Drive Nearest the Pin • Putting Competition • Two-Course Lunch • Raffle and more

GOLFDAY 2022

About mecwacare

mecwacare is a not-for-profit, non-denominational charitable organisation that has been supporting Victorians for more than 60 years. We are a valuesbased, care-driven organisation that provides residential, community and in-home nursing, care and support services. Our mission is to partner with the elderly and people with a disability to live fulfilling and purposeful lives.

We care for more than 17,000 people across metropolitan Melbourne and regional Victoria through a service network operated by 2,000 employees and 500 volunteers. More than 85 per cent of our clients are pensioners.

Our philosophy is that life remains a source of rich experiences, rewarding interactions, nutritious and delicious meals, meaningful activities and fun outings. We believe life is made more enjoyable through social inclusion and community involvement.



Annual Charity Golf Day

Now in its 21st year, the annual mecwacare Charity Golf Day is our signature fundraising event. This event is an opportunity for businesses and the community to show their support for the lifechanging services mecwacare provides.

The day is highlighted by the chance to experience 18 holes of golf at the Yarra Yarra Golf Club, one of Melbourne's internationally renowned sandbelt courses.

A variety of sponsorhip opportunities are available (see details next page). All packages include breakfast on arrival, 18 holes of golf, two-course lunch plus raffle and competition prizes.

Proceeds go directly to programs and services that support the most vulnerable people in our community.

Please join us as we seek to support more people than ever before.

Event details

Monday 14 February 2022 Yarra Yarra Golf Club, Bentleigh East

| 6:30am | Team and player registration Breakfast – egg and bacon muffins, tea and coffee | |
|---------|---|--|
| 7:45am | Player address | |
| 8:00am | Shotgun start Ambrose four-person, 18 holes | |
| | Prizes throughout the course including nearest the pin*, longest drive* and a \$5,000 hole-in-one | |
| 12:30pm | Putting competition for non-golfers | |
| 1:30pm | Welcome by Chief Executive Two-course lunch Prize presentations, raffle | |
| 3:00pm | Event concludes | |

Bookings

- P 03 8573 4809
- E fundraising@mecwacare.org.au

Entries close

Monday 1 February 2022

mecwacare

Sponsorship Packages

| ON-THE-DAY BENEFITS | GOLD \$10,000 | SILVER \$7,000 | BRONZE \$3,500 |
|---|---|------------------------------|-------------------|
| Round of golf, breakfast and lunch | 12 people | 8 people | 4 people |
| Company banner on display (production at own cost) | Breakfast First tee Post-game lunch | Breakfast Post-game lunch | Post-game lunch |
| Company logo on projector screen at post-game lunch | • | • | • |
| Acknowledgement by Chief Executive during post-game lunch | • | • | • |
| Company logo displayed on thank you flyers on tables | • | • | ٠ |
| Opportunity to provide printed promotional materials to guests (production at own cost) | • | • | |
| Opportunity for a 60-second speaking spot at post-game lunch | • | | |
| Assist with presentations | • | | |
| Opportunity to provide promotional gift to guests (production at own cost) | • | | |
| OTHER BENEFITS | GOLD | SILVER | BRONZE |
| Company logo and link to your website on the mecwacare supporters' page for 12 months | • | • | • |
| Promotion on the mecwacare intranet home page from the date of sign-up to one month post-event (exposure to 2000 employees across Victoria) | • | • | • |
| Company logo on the mecwacare events page from the date of sign-up to one month post-event | • | • | |
| Acknowledgement on mecwacare's social media channels in the lead-up to the event and one week post-event | • | • | |
| Company logo on post-event video | • | • | |
| Free advertisement in 1x edition of mecwacare's quarterly newsletter, distributed to mecwacare supporters | • | | |
| Acknowledgement on all golf day correspondence from date of sign-up | • | | |
| Acknowledgement in the Chief Executive's internal newsletter from the date of sign-up to post-event edition | • | | |

ADDITIONAL GUESTS

Extra tickets are available for additional guests:

• Golf and lunch, **\$225** (inc GST) per person A putting competition will be held for non-golfers.

For bookings or more information

- P 03 8573 4809
- E fundraising@mecwacare.org.au
- W mecwacare.org.au



About Yarra Yarra Golf Club

Established in 1898, Yarra Yarra is one of eight Melbourne sandbelt golf courses, which collectively possess a worldwide reputation among golfers as being on the "must play" list.

The superb greens and bunkers are a highlight of Yarra Yarra. Typically large, fast and undulating, the greens feature some of the most extreme slopes in Melbourne, while the bunkers are constructed to blend naturally with their surrounds and are intrinsic to the strategy of each hole.

Yarra Yarra is located within 30 minutes drive of the Melbourne CBD.

Clubhouse / Course Dress Etiquette

Visitors are required to comply with the club's dress standards. Golfing attire both on the course and in the clubhouse is to be clean, tidy and appropriate to the game of golf.

For further information please visit: yarrayarra.com.au/cms/the-club/dress-standards

Location

- A 567 Warrigal Road, Bentleigh East
- P 0395750575
- W yarrayarra.com.au

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For bookings or more information

2022

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- W mecwacare.org.au

2021 winning team from **Bidfood Victoria**